



MEDIA RELEASE

December 8th, 2009

FOODWORKS ALEXANDRA WINS NATIONAL AWARD

FoodWorks Alexandra, located at 102 Grant Street, Alexandra, was recently announced as the winner in the national FoodWorks Store Awards in the large-sized store section.

According to FoodWorks CEO Peter Noble, the FoodWorks Store Awards recognise stores who consistently deliver an outstanding offer to their local customers.

“As Australia’s largest, truly independent supermarket chain FoodWorks is passionate about the quality of the service, products and store experience offered by our stores. Our store awards are our way of celebrating stores, such as FoodWorks Alexandra, that go above and beyond to give their customers a fantastic shopping experience,” Mr Noble said.

“I’d like to congratulate Michael, Tina, Linda and the team on their success,” he said.

FoodWorks Alexandra owners Michael and Tina Reddrop and Store Manager Linda Hughes were thrilled with the win.

“We were delighted to be recognised by FoodWorks for our work. There are a lot of fantastic independent retailers in this category so it was really great to win,” Ms Reddrop said.

“Our team have worked hard to provide a quality, value for money offer to our customers. Our butcher section, fresh produce department and other areas of the store feature many locally sourced products which is something we are committed to,” she said.

“While our store offer is important it is our customer service that makes us stand out. It was one of the key reasons we were recognised in the awards. Our team are locals and we are really proud of the service they provide,”

The store is also happy to support many of local community groups and charities.

“Our support of the community is our way of contributing to the area and also thanking everyone for their support of our business,” Ms Reddrop said.

The FoodWorks Alexandra team are looking forward to welcoming locals and visitors alike to the store over the holiday season.

FoodWorks Alexandra is located at 102 Grant Street, Alexandra. The store is open from 8:00am – 8:00pm seven days a week.

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